ANNOUNCEMENTS

From launch to connected action: what comes next for blade ai

Launch day is not the finish line. It is the start of putting connected project intelligence to work on real jobs, with real teams, and real decisions.

By Mark Klusza · CTO, Inertia Systems, Inc. · July 29, 2026 · 5 min read



Yesterday we introduced blade ai by Inertia. Today the work begins in earnest.

A product launch is a milestone. What matters next is whether the product helps teams make better decisions on live projects — in the office, in the field, and everywhere in between.

> *The launch was day one. Connected action is the point.*

What we are focused on now

Our near-term focus is simple: help teams connect the information they already produce. Drawings. Models. Documents. Workflows. Field activity. Not by asking anyone to rip and replace their stack, but by building an intelligence layer that sits above it.

That means deeper integrations, clearer live-drawing experiences, and smarter ways to capture project knowledge through forms and workflows that stay connected to the baseline.

Built with construction people, for construction people

blade ai comes from a team that has spent decades inside construction technology — building, scaling, and shipping tools used on complex projects. We know what looks impressive in a demo and what actually holds up on a jobsite.

We are going to keep measuring ourselves against that standard: does this save time, reduce rework, and make the current condition of the project easier to trust?

Come build with us

If your team is ready to move from disconnected project data to connected project intelligence, we want to talk. Schedule a demo, bring your real workflows, and let’s put blade ai to work where it matters.

The launch was day one. Connected action is the point.

Read online: inertiasystems.com/resources/blog/from-launch-to-connected-action

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